

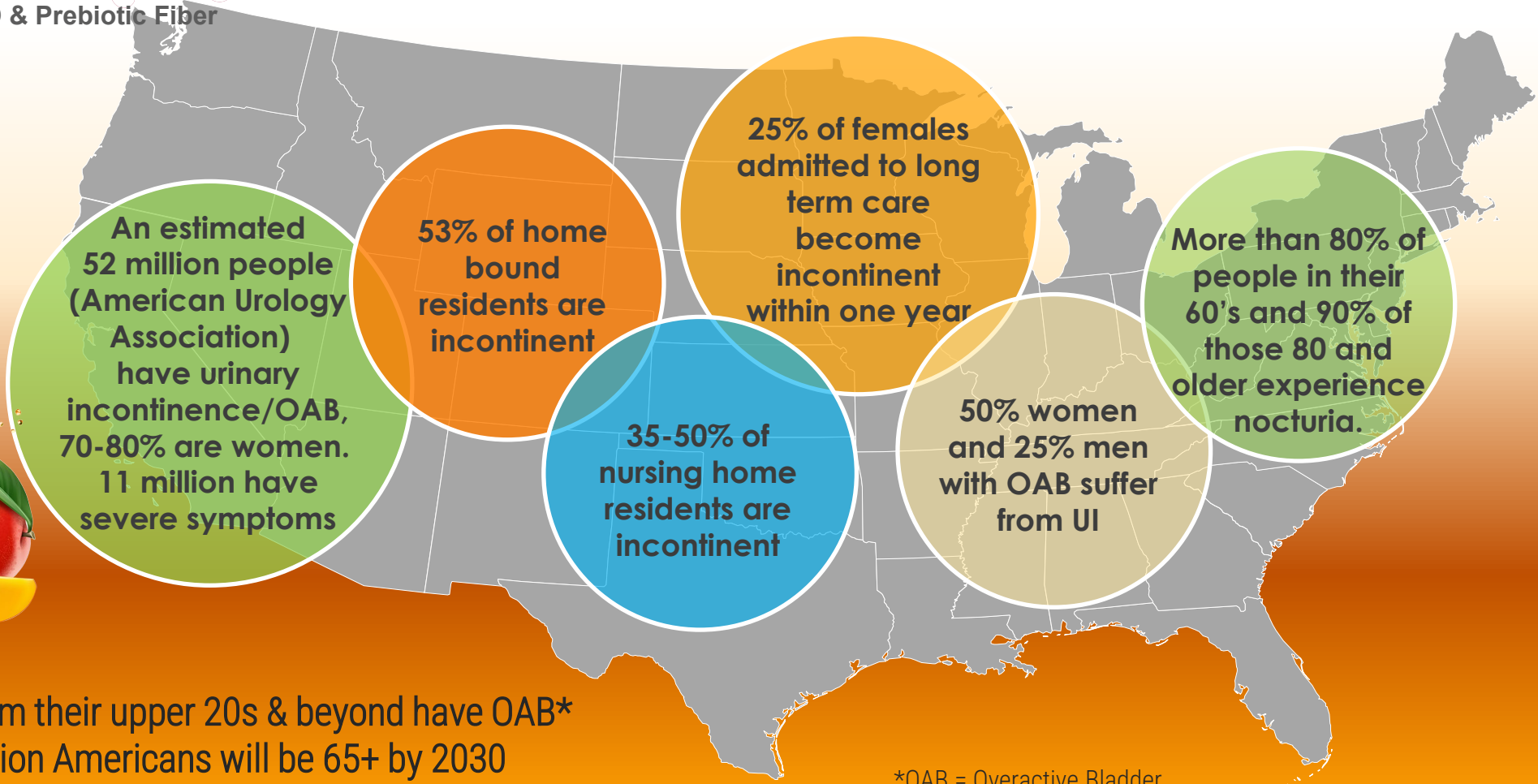
# Rejoice<sup>®</sup> + Plus

Sugar Free

With Vitamin D & Prebiotic Fiber

## Demographics/Target Market for Urinary Incontinence

For Men & Woman  
24hr Protection



Women from their upper 20s & beyond have OAB\*  
70 million Americans will be 65+ by 2030

\*OAB = Overactive Bladder